



Privacy Policy.

This privacy policy sets out how Bidmark Ltd uses and protects any information that you give Bidmark Ltd when you use this website.

Bidmark Ltd is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement, and for the purpose it was intended.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

What information we gather and track

There are times when we may need information from you. This generally involves filling out a form so that we can either contact you about a service that we offer or so we can send you regular news updates on our products and services.

What we do with the information we gather and track

The information gathered from any forms that you complete will be used as follows:

- To provide you with information about products, services, news and events
- To gather broad demographic information about user trends
- To provide colleagues with links direct to Bidmark Ltd information that may be of interest to them
- Bidmark Ltd uses various methods to collect certain other kinds of information including cookies, refers, IP addresses and environment variables.

This is how we use these methods

A cookie is an element of data that a Website can send to your browser, which may then store it on your system. It can then be used to provide you with tailored information. Cookies are used to personalise the content that you and other users will see. We may use the information to research and understand how our users' habits are similar or different so that we can enhance your experience on our site. We do not match cookie data to any personal identification.

You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether or not to accept it.

A referrer is the information passed along by a web browser that references the Web URL you linked from, and it is automatically gathered by our Web server. This information is used by Bidmark Ltd to identify broad demographic trends that may be used to provide information tailored to your interests.

IP addresses are automatically gathered by our Web server. Your IP address is a number that is used by computers on the network to identify your computer so that data (such as the Web pages you request) can be sent to you. You will not be personally identified from this information.

Environment variables we gather include time, type of Web browser being used, the operating system/platform, and CPU speed. This information is used only for broad demographic information. This information is used by us in identifying broad demographic trends and may be used to provide information tailored to your interests.

What we do with any information gathered

Bidmark Ltd will never sell or share personal information collected from the Bidmark Ltd website with third parties.

Contacting us about privacy

If you have any questions about this privacy statement, the practices of this site, or your dealings with this website, please contact us via this website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Your use of this website constitutes acceptance of our policy.