



SEO Executive

With recent agency growth Bidmark is now seeking bright, self-motivated individuals looking to progress their career in SEO with a team of professionals at Bidmark. This exciting opportunity will enable a suitably experienced SEO the opportunity to work in a fast growing, forward-thinking search agency.

THE BENEFITS

- Multi-award winning standards
- Rewarding excellence
- A great work environment
- Holidays and flexibility
- Salary and development

ABOUT THE ROLE

The ideal candidate will have one to two years' experience managing organic search campaigns. In particular, the successful candidate will have a good level of knowledge of on-page optimisation (technical & content optimisation) and be looking to further their career by acquiring advanced and strategic knowledge through working closely with more experienced members of the team. An avid interest in organic search is essential – we're a passionate bunch of SEOs and we're keen to involve you in our discussions, experiments, and theorising!

KEY RESPONSIBILITIES

You'll be required to:

- Carrying out architecture, content, and backlink audits and discussing each with internal teams
- Design client SEO strategies around required on-site and earned media actions, with the aid of a more senior team member
- Review and change your strategies based on performance
- Clear reporting of results and measurable KPI's in place for every client
- Regular communication with clients, including meetings, calls, and presentations, alongside a senior team member
- Keyword research & targeting
- Understanding the search landscape and ensuring your strategies fit within these
- Manage client budgets and direct activity where required
- Work with a team, both in person and remotely, to achieve results

Skills needed:

- One to two years' SEO experience
- Initiative, motivation and drive to succeed
- Ability to work under own direction and as part of a team
- Time management skills and close adherence to deadlines
- Great communication, presentation and writing ability
- The ability to analyse data in order to inform strategies and interpret results
- Some knowledge of beginner's level SEO, areas including:
- On-page technical SEO
- Keyword research skills
- Content optimisation skills
- Familiarity with industry tools
- Link analysis skills
- Presentation skills within small groups

Interested???? Please send C.V to info@bidmark.co.uk